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Contact: Ted Kennedy, 720-222-3043

planeclear Supports CEO Challenge Athletes

BOULDER, Colo. – May 22, 2009 – The CEOs that take part in CEO Challenge events are masters at being able to juggle many different things at one time. Somehow they are able to fit training into their incredibly busy work, travel, and family schedules. So when there is a chance to make life simpler for them, many CEOs are happy to grab the opportunity.

After extensive research, CEO Challenges is pleased to announce that plane**clear** of New York has been chosen as the official private jet charter company. plane**clear** prides itself on sourcing the safest, most efficient aircraft for each itinerary, and is anxious to show these high profile CEOs their impressive level of service.

“Getting to an event is often the largest headache for our CEO Challenge competitors,” stated Ted Kennedy, President of CEO Challenges. “Many of our events take place in beautiful, but remote locations such as St. Croix, New Hampshire, and the interior of BC. In plane**clear**, we are confident that we found the right private jet charter partner to virtually eliminate the stress of how to get to each event.”

“We are pleased to be associated with CEO Challenges and are particularly excited about being able to arrange the safest and most efficient aircraft through our unique and transparent booking process for some of the worlds most competitive CEO’s” stated James Chitty, President of plane**clear**. “plane**clear** is dedicated to getting all the CEO’s to and from each event safely and seamlessly and is offering a complimentary trial membership to all competitors. Charter membership is the ideal way for CEO Challenge Members to attend each event with ease and comfort saving precious time versus commercial travel options.”

The next event for CEO Challenges is at the Eagleman Ironman 70.3 in June, followed in August by Timberman Ironman 70.3 and the CEO World Championship which will be taking place in conjunction with the USA Triathlon National Age Group Championship in Alabama. The winner of this event will earn the title of *World’s Fittest CEO®*, plus a slot on Team USA to the 2010 World Triathlon Championship in Hungary.

Other CEO Challenges scheduled for 2009 include a CEO Sailing Challenge in New York, a Women’s CEO Triathlon Challenge, the XTERRA World Championship in Maui, a CEO Cycling Challenge with George Hincapie, and a CEO Driving Challenge, presented by Barrett-Jackson.

[About CEO Challenges \(www.ceochallenges.com\)](http://www.ceochallenges.com)

CEO Challenges is the world leader in sport competitions designed specifically for CEOs, with the goal of identifying the world's best CEO in several sports. Founded in 2001 with the CEO Ironman Challenge, CEO Challenges has expanded to include CEO Triathlon, Cycling, Marathon, Sailing, Adventure, Fitness, and Driving Challenges in spectacular settings worldwide.

About planeclear** ([www.flyplane**clear**.com](http://www.flyplaneclear.com))**

plane**clear** is the industry leader in "charter membership". plane**clear** puts the safety and security of our clients first. Our unique transparent booking process allows all our clients to know who's in command of their trip and brings customer service to a new level with an all hands on deck approach to making your trip seamless. For more information on plane**clear** please visit our website or call 631.702.6105.

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